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Annex 2.

THE WHITE HOUSE
Washington

April 4, 1951

DIRECTIVE TO: The Secretary of State
The Secretary of Defense
The Director of Central Intelligence

It is the purpose of this directive to authorize and provide for the more effective planning, coordination and conduct, within the framework of approved national policies, of psychological operations.

There is hereby established a Psychological Strategy Board responsible, within the purposes and terms of this directive, for the formulation and promulgation, as guidance to the departments and agencies responsible for psychological operations, of over-all national psychological objectives, policies, and programs, and for the coordination and evaluation of the national psychological effort.

The Board will report to the National Security Council on the Board's activities and on its evaluation of the national psychological operations, including implementation of approved objectives, policies, and programs by the departments and agencies concerned.

For the purposes of this directive, psychological operations shall include all activities (other than overt types of economic warfare) envisioned under NSC 59/1 and NSC 10/2 the operational planning and execution of which shall remain, subject to this directive, as therein assigned.

The Board shall be composed of:

- a. The Undersecretary of State, the Deputy Secretary of Defense, and the Director of Central Intelligence, or, in their absence, their appropriate designees;
- b. An appropriate representative of the head of each such other department or agency of the Government as may, from time to time, be determined by the Board.

The Board shall designate one of its members as Chairman.

A representative of the Joint Chiefs of Staff shall sit with the Board as its principal military adviser in order that the Board may ensure that its objectives, policies and programs shall be related to approved plans for military operations.

There is established under the Board a Director who shall be designated by the President and who shall receive compensation of \$16,000 per year. The Director shall direct the activities under the Board. In carrying out this responsibility, he shall

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- a. Be responsible for having prepared the programs, policies, reports, and recommendations for the Board's consideration,
- b. Sit with the Board and be responsible to it for organizing its business and for expediting the reaching of decisions,
- c. Promulgate the decisions of the Board,
- d. Ascertain the manner in which agreed upon objectives, policies, and programs of the Board are being implemented and coordinated among the departments and agencies concerned,
- e. Report thereon and on his evaluation of the national psychological operations to the Board together with his recommendations,
- f. Perform such other duties necessary to carry out his responsibilities as the Board may direct.

The Director, within the limits of funds and personnel made available by the Board for this purpose, shall organize and direct a staff to assist in carrying out his responsibilities. The Director shall determine the organization and qualifications of the staff, which may include individuals employed for this purpose, including part-time experts, and/or individuals detailed from the participating departments and agencies for assignment to full-time duty or on an ad hoc task force basis. Personnel detailed for assignment to duty under the terms of this directive shall be under the control of the Director, subject only to necessary personnel procedures within their respective departments and agencies.

The participating departments and agencies shall afford to the Director and the staff such assistance and access to information as may be specifically requested by the Director in carrying out his assigned duties.

The heads of the departments and agencies concerned shall examine into the present arrangements within their departments and agencies for the conduct, direction and coordination of psychological operations with a view toward readjusting or strengthening them if necessary to carry out the purposes of this directive. The Secretary of State is authorized to effect such readjustments in the organization established under NSC 59/1 as he deems necessary to accomplish the purposes of this directive.

This directive does not authorize the Board nor the Director to perform any "psychological operations."

In performing its functions, the Board shall utilize the maximum extent the facilities and resources of the participating departments and agencies.

/s/ Harry Truman

Annex 3.

(Statement Approved by the Psychological Strategy Board)

28 September 1951

Role of Psychological Strategy Board under 4/4/51 Presidential Directive 25X1

The President's Directive creates the Psychological Strategy Board to provide more effective planning of psychological operations within the framework of approved national policies, to coordinate the psychological operations of all departments and agencies of government, and to evaluate the effectiveness of the national psychological effort.

The members of the Board are the under Secretary of State, the Deputy Secretary of Defense, and the Director of Central Intelligence. The Director, appointed by the President, sees that the decisions of the Board are carried out. A representative of the Joint Chiefs of Staff sits with the Board as its principal military adviser; and the Board may add to its number from time to time appropriate representatives of the heads of other governmental units.

The Board is the nerve-center for strategic psychological operations. At the apex of government, it provides a focal point for assuring the planned use by all governmental units of activities to influence the opinions, attitudes, emotions and behavior of foreign groups in ways that will support the achievement of our approved national aims. Through the Board, the President is enabled to turn to one body, instead of many, for a prompt assessment of these psychological operations--as to magnitude, emphasis, pace, effectiveness, and responsibility for execution. Thus, a unified base is afforded from which to take from an enemy the initiative in psychological operations.

The Board itself does not engage in operations. It is not concerned with day-to-day problems arising in the psychological field, except as they may affect programs toward major strategic objectives. The Directive reposes in the Board the responsibility for overall psychological policies, objectives, and programs, and their coordination among the various departments and agencies; provides for adjustments to be made by such departments and agencies in their existing arrangements in this regard; and amends previous National Security Council instructions to that extent.

To execute its role:

1. The Board will prepare, in order to determine the framework of its action under the Directive, an inventory of those approved national policies which may directly or indirectly involve psychological operations; recommending to the appropriate agencies the adoption or development of such additional policies as may directly or indirectly involve psychological operations.

2. In support of such approved national policies, the Board will formulate and promulgate overall policies, programs, and objectives for psychological operations; including overall strategic plans in such detail as to enable operational planning by departments and agencies.

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25X1

3. The Board will stimulate all departments and agencies engaged in operations having psychological aspects, to set up effective psychological operational plans:

a. by assigning to such departments and agencies the preparation of psychological operational plans to carry out any part of such overall strategic plans as to which no psychological operational planning has been initiated;

b. by reviewing all psychological operational plans already initiated by departments and agencies in order to assure that they are consistent with such overall strategic plans, determining those plans which may be left to the initiating departments and agencies without further action by the Board and those plans as to which the Board should take some further action.

4. The Board will determine as to the various psychological operational plans: (1) emphasis, (2) priority, and (3) pace.

5. The Board will coordinate the execution by departments and agencies of all such plans within the framework of overall strategic plans.

6. The Board will evaluate the programs of departments and agencies and their execution through psychological operational plans, in terms of effective accomplishment of the national psychological effort; selecting programs and plans for evaluation which are most important to the attainment of national objectives.

(End)

25X1